



CORPORATE PROFILE

LOW ENERGY SUPPLIES AND SERVICES

LESS is an Australian company that delivers energy and water savings and demand management programs to businesses and householders to save money and reduce their carbon footprint.

Who is LESS?

Low Energy Supplies and Services Pty Ltd (LESS) is an Australian company that is an industry leader in delivering energy and water saving products and programs to householders and businesses that save them money, reduce consumption and greenhouse gases.

At a time when it is imperative to respond to climate change in ways that generate positive business, social and environmental outcomes, we specialise in creating and delivering innovative solutions that reduce demand for energy and water as well as manage existing use more efficiently.

With offices in Sydney and Melbourne, LESS has over 40 staff nationally, and a growing portfolio of programs.

What do we do?

- We achieve peak electrical demand and greenhouse gas emission reductions by targeting energy users and working with suppliers as well as partners to design and implement appropriate technologies and behaviour-change strategies that achieve financial and environmental benefits.
- We source and distribute high quality energy-saving light bulbs and WELS 3 star-rated showerheads via giveaway and installation programs to households and businesses.
- We research the benefits of emerging energy efficient technologies, devices and measures to ensure we only deliver the best and most effective tools and methods to clients.
- We have a proven track record with commercial, government and non-government partners as well as customers in delivering real energy and water savings.
- We offer a full service from project design, financial management, marketing and communications, through to project delivery, logistics and greenhouse gas accreditation.
- We provide products for business customers, making energy and water savings easy, quick and profitable.
- We work creatively with our partners to meet their needs and deliver high quality results.

Why are we industry leaders?

LESS was the first private company to gain accreditation to create NSW Greenhouse Gas Abatement Certificates for distribution of efficient showerheads and energy saving light bulbs under the NSW Greenhouse Gas Reduction Scheme.

In addition, LESS is accredited to generate approved carbon credits (VERs) through CFL installation programs nationally, under the Department of Climate Change's Greenhouse Friendly™ initiative.

We are preferred suppliers to Sustainability Victoria and the Western Australian Department for Planning and Infrastructure.

Founded in 2001, LESS has been directly responsible for over three million tonnes of carbon credits (equivalent to taking close to 135,000 cars off the road forever) and water savings of over forty gigalitres (equivalent to around 1,750 Olympic size swimming pools).

Since our foundation we have provided energy-saving light bulbs and showerheads to over 300,000 homes in NSW and Victoria in partnership with more than 50 metropolitan and regional councils, metropolitan and regional water companies as well as energy utilities, NGOs, charities and businesses.



LIVE GREEN WITH LESS

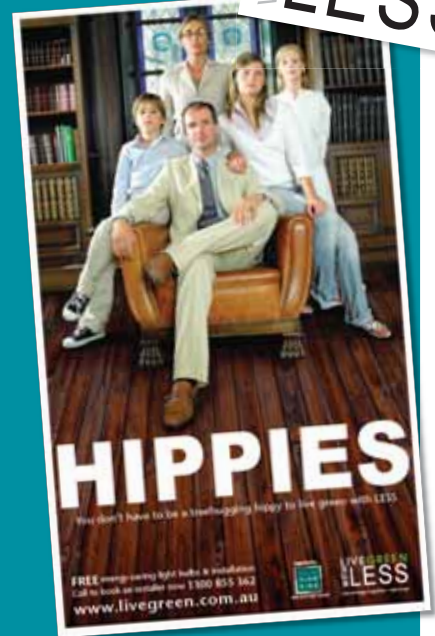
Live Green with LESS

Live Green With LESS is a Greenhouse Friendly™ accredited installation project where trained staff visit targeted homes and replace residents' inefficient incandescent light bulbs with energy efficient compact fluorescent lamps (CFLs) free of charge.

LESS has installed nearly half a million CFLs in over 26,000 homes in metropolitan Victoria, with the aim of reducing some 500,000 tonnes of greenhouse gas emissions.

Live Green With LESS was launched in October 2007 in partnership with Glen Eira Council in suburban Melbourne, with support from Live Green With LESS Ambassador, Australian basketball legend Andrew Gaze.

LESS has since expanded the project into Kingston and Stonnington Council areas in Melbourne and is expected to roll out similar projects in South Australia and Queensland. Under Live Green with LESS, LESS is also delivering a free CFL installation project 'Ban the Bulb' in partnership with Bendigo Bank and the Country Fire Authority (CFA).



Cool Community - Clean Future

LESS partnered with Western Power (an electricity networks corporation) and Enermet (an international market leader in advanced metering and load management solutions for the energy industry) in September 2007.

The partnership was formed to carry out a unique 'load control' trial with household volunteers

from the suburbs of Nedlands, Claremont and Dalkeith in Perth Western Australia, to help manage the electricity demand during peak demand days in summer. The trial involves controlling electricity consumption of residential air conditioner units by installing and activating a control technology device.

Previous trials of this nature in South Australia and overseas have proven successful.

This demand management approach can be a cost-effective and beneficial alternative to other supply options, offering significant financial and environmental savings for all.

Energy Savings Home Delivered

ENERGY SAVINGS home delivered



From October 2006 to May 2007, almost 6,000 households participated in a successful free energy-saving light bulb installation program run by LESS and EnergyAustralia Network (EA) in parts of the Leichhardt and Canada Bay Council areas in NSW.

The project was designed to deliver a winter peak demand reduction, provide energy and monetary savings to the community and achieve greenhouse gas reductions. Both local Councils supported the project.

Over 80,000 high power factor light bulbs were installed, with preliminary findings from EA's

demand profile indicating a positive impact of the project in reducing peak demand. Collectively, these communities will help*:

- Save \$6 million dollars on their energy bills.
- Prevent over 60,000 tonnes of greenhouse gases from entering the atmosphere.
- Make energy savings equivalent to running up to 25 standard wind turbines for ten years.
- This unique demand management initiative was the first of its kind and scale in Australia.

*Over lifetime of energy-saving light bulbs installed.



CONTACT LESS

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